

## I Claim:

5 ~~1. An apparatus for providing a pictorial representation, comprising at least one static presentation region for providing at least a first, unchanging rendering and at least one dynamic presentation region adjacent said at least one static presentation region, said dynamic presentation region providing at least a first series of changing renderings.~~

10 2. An apparatus as in Claim 1, wherein said representation comprises a plurality of static presentation regions.

15 3. An apparatus as in Claim 1, wherein said representation comprises a plurality of dynamic presentations regions.

20 4. An apparatus as in Claim 1, wherein said dynamic presentation region is provided on a flat panel display device.

25 5. An apparatus as in Claim 4, wherein said flat panel device is a liquid crystal display device.

30 6. An apparatus as in Claim 5, wherein said liquid crystal display device is selected from the group of transmissive devices, reflective devices, passive devices, and combinations thereof.

35 7. An apparatus as in Claim 4, wherein said flat panel device is a FED.

40 8. An apparatus as in Claim 4, wherein said flat panel device is an EL display device.

45 9. An apparatus as in Claim 4, wherein flat panel device is a plasma display.

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10. An apparatus as in Claim 1, wherein said pictoral representation is an artistic rendering.

5 11. An apparatus as in Claim 1, wherein said pictoral representation is a game board.

12. An apparatus as in Claim 1, wherein said pictoral representation is a print.

10 13. An apparatus as in Claim 1, wherein said static presentation regions may be changed.

15 14. An apparatus as in Claim 1, wherein said dynamic presentation region is a mechanical structure.

15 15. An apparatus as in Claim 1, wherein said dynamic presentation region is a projected image.

20 16. An apparatus as in Claim 1, wherein said dynamic presentation region is a holograph.

17. An apparatus as in Claim 1, further including input/output means for coupling said apparatus to a computer.

SUB 25 18. An apparatus as in Claim 1, further comprising memory means for storing information to be presented in said dynamic presentation region.

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19. A method of generating a pictorial representation comprising the steps of: providing a first region having a static presentation, and providing at least one adjacent region displaying a dynamic presentation.

20. A method as in Claim 19, wherein said representation comprises a plurality of static presentation regions.

10 21. A method as in Claim 19, wherein said representation comprises a plurality of dynamic presentations regions.

22. A method as in Claim 19, wherein said dynamic presentation region is provided on a flat panel display device.

15 23. A method as in Claim 22, wherein said flat panel device is a liquid crystal display device.

20 24. A method as in Claim 23, wherein said liquid crystal display device is selected from the group of transmissive devices, reflective devices, passive devices, and combinations thereof.

25. A method as in Claim 22, wherein said flat panel device is a FED.

25 26. A method as in Claim 22, wherein said flat panel device is an EL display device.

27. A method as in Claim 22, wherein flat panel device is a plasma display.

30 28. A method as in Claim 19, wherein said pictorial representation is an artistic rendering.

29. A method as in Claim 19, wherein said pictoral representation is a game board.

5 30. A method as in Claim 19, wherein said pictoral representation is a print.

31. A method as in Claim 19, wherein said static presentation regions may be changed.

10 32. A method as in Claim 19, wherein said dynamic presentation region is a mechanical structure.

15 33. A method as in Claim 19, wherein said dynamic presentation region is a projected image.

34. A method as in Claim 19, wherein said dynamic presentation region is a holograph.

20 35. A method as in Claim 19, including the further step of providing said pictoral representation a computer environment.

25 36. A method as in Claim 19, including the further step of providing at least one of the static presentation region and the dynamic presentation region at an internet site.

37. A method as in Claim 19, including the further step of storing information to be presented in said dynamic presentation region in a memory.